

GCSE Business

Overview

This course is designed to deepen candidates' understanding of the way in which businesses operate in a dynamic, changing and competitive environment. Pupils are empowered to develop as commercially minded and enterprising individuals.

What will I study?

The course comprises 6 units: Business Activity, Influences on Businesses, Business Operations, Finance, Marketing, and Human Resources - the interdependent factors that underpin business decision making.

Throughout each unit, pupils will consider how different contexts affect businesses, as well as engaging in debates around ethical and sustainable business development.

The use and interpretation of data, and development of quantitative skills are also highlighted throughout all 6 units.

Assessment

Pupils are assessed through two written examination papers, taken at the end of Year 11, including a 'case study' style paper.

Units	Content	Weight
Unit 1 - Business World	<ul style="list-style-type: none">2 hour written examination.Questions based on stimulus material, covering all course content.	62.5%
Unit 2 - Business Perceptions	<ul style="list-style-type: none">1 hour 30 min written examination.Data response questions, covering all course content.	37.5%

