

# GCSE Business

## Overview

This course is designed to deepen learners' understanding of key processes, incentives and outcomes within business. Learners will explore the influences of innovation on society, as well as key relationships between business and the environment.

## What will I study?

The first unit introduces learners to the key concepts explored throughout the course, including markets, business activity, ownership, revenue, and the supply chain.

The remaining units explore the role of business in society, growth, sustainability, and financial and marketing strategies. Learners will also explore entrepreneurial activities, considering proposals and opportunities for enterprise

## Assessment

Learners are assessed through two written examination papers, and two non-examined assessments, where learners will respond to a brief.

| Units  | Content   | Weight |
|--|---|--------|
| Unit 1:<br>Introduction to the<br>Business World | <ul style="list-style-type: none"><li>• 1 hour 15 min written exam.</li><li>• Will include questions based around applied situations.</li></ul> | 30%    |
| Unit 2:<br>Key Business<br>Considerations        | <ul style="list-style-type: none"><li>• Non-examined assessment.</li><li>• Brief and tasks set and marked by WJEC.</li></ul>                    | 15%    |
| Unit 3:<br>Business Strategies<br>for Success    | <ul style="list-style-type: none"><li>• 1 hour 15 min written exam.</li><li>• Includes scenario questions.</li></ul>                            | 30%    |
| Unit 4:<br>Business Creation                     | <ul style="list-style-type: none"><li>• Non-examined assessment.</li><li>• Brief and tasks set by WJEC, marked by centre.</li></ul>             | 25%    |

**LEARN**

**GROW**

**THRIVE**

**FLOURISH**

